**Problem Statement**

The pizza organization wants to obtain a general view of the business performance.

The following KPIs must be obtained to achieve it:

1. Total Revenue
2. Average Order Value
3. Total Pizzas Sold
4. Total Orders
5. Average Pizzas per order

Also, some charts are needed to visualize trends and gain insights:

1. Daily Trend for Total Orders
2. Monthly Trend for Total Orders
3. Percentage of Sales by Pizza Category
4. Percentage of Sales by Pizza Size
5. Total Pizzas sold by Pizza Category
6. Top 5 Best Sellers by Revenue, Total Quantity, and Total Orders
7. Bottom 5 Best Sellers by Revenue, Total Quantity, and Total Orders